



Business Partner Council 2018 Priorities

Business Partner Council Purpose Statement: With passion and commitment, contribute time, talent, expertise, and other valuable resources in support of Avivo’s mission.

Curriculum	Placement	Funding	Work Readiness	Marketing	Membership (Ambassador)
<ul style="list-style-type: none"> Serve on Council on Occupational Education committees Serve on ad hoc committees as needed Gather labor market information and trends Assist Avivo create partnerships with other educational institutions Assist with identifying industry credentials for Avivo Career Education Assist with identifying tools that meet technology needs and/or updates Oversee the activities of the COE Occupational and Institutional Advisory Committees Share organizational training curriculum Provide anecdotal data or insight that addresses challenging workplace behavior. <p style="text-align: center;">Volunteer Lead – Valton Henderson, Blue Cross Blue Shield of Minnesota</p>	<ul style="list-style-type: none"> Assist Avivo with moving its participants into BPC company jobs by becoming “applicant and program advocates” with hiring managers Commit to supporting Avivo’s goal of 60% placement rate within BPC companies. Provide job leads and networking opportunities with hiring managers and recruiters and identify co-workers to provide work readiness sessions and advocacy. Promote the diverse talent and skills of Avivo’s participants. Work with employers to secure volunteer, mentor and apprenticeship opportunities for participants. <p style="text-align: center;">Each Priority Lead wraps the placement priorities into their priority area.</p>	<ul style="list-style-type: none"> Provide letters of support or recommendation for funding proposals, as appropriate Participate in Avivo fundraising initiatives, breakfasts, or other events, through hosting guests, volunteering, and/or personal giving Volunteer time to maximize Avivo match or in-kind dollars Investigate possible company foundation or corporate support for Avivo Donate equipment and/or other supplies <p style="text-align: center;">Volunteer Lead – Tamra Anderson, Parsons</p>	<ul style="list-style-type: none"> Participate in practice interviews and assist with student evaluations. Facilitate workshops that include topics such as Employer Expectations, Behavioral Interviewing, and others and co-workers to get involved in activities. Assist with revising existing or develop new work readiness training materials Identify assessment and selection tools to help job seekers recognize their strengths, abilities, interests and appropriate job goals. Inform Avivo of current pre-screening tools that are being utilized by prospective employers. Host corporate visits including tours, job shadows and job tryouts. <p style="text-align: center;">Volunteer Lead – Tracy Godfrey</p>	<ul style="list-style-type: none"> Help Avivo staff identify professional events & associations that further Avivo’s mission through thought-leadership Contribute responses or writing on employer topics to be shared on Avivo digital communications/social media platforms Actively support Avivo through online sites such as Facebook, Instagram, LinkedIn & Twitter Promote Avivo trainings & services within professional networks and BPC member employers Periodically review marketing pieces with Avivo staff to ensure relevance and success <p style="text-align: center;">Volunteer Lead – Kriscel Perez Estrella, Nova Classical Academy</p>	<ul style="list-style-type: none"> Assist Avivo with outreach and recruitment efforts Act as “Avivo Ambassadors” Help facilitate BPC New Member orientations Attend employer meetings (new business outreach meetings) Mentor new members during their initial six months on the BPC as well as assist with bringing existing members back into active status as needed Introduce new members to Avivo Identify opportunities to create social engagements <p style="text-align: center;">Volunteer Lead – Sheri Bodell, Mystic Lake Casino</p>