



BUSINESS PARTNER COUNCIL MEETING
June 6, 2018
Crescent Electric Supply Co., Minneapolis

In Attendance: Samantha Leuang, Diversity Coordinator, DHS; Se' Anna Johnson, Diversity and Inclusion Intern, DHS; Katie Palmer, Lead Recruiter, Dungarvin; Michelle Dreier, Member Engagement, Minnesota Electrical Association; Tim O'Neill, Labor Market Analyst, DEED; Joe Daniski, Sr. product Engineering Manager, Graco, Katherine Minter, Recruiter, Randstad; Je Vang, HR Recruiter, Science Museum; Dave Broza, Director of Career Services, Bethel University; Michelle O'Kelly, Director of Client Services, Advent; Ashley Sturges, HR Recruiter, Mall of America; Sashka Curis, Talent Attraction Specialist, Mall of America; Steve Shore, Recruiter, Panera Bread; Tracy Godfrey, Consultant, Retired; Andy Augspurger, Sales Manager, Papco; Cardina Eggert, Operations Coordinator, Harvard Maintenance; Jordan Jones, HR Recruiter, Mall of America; Karen Leddy, HR Generalist, Enterprise; Sheri Bodell, Assistant Beverage Manager, Mystic Lake Resort and Casino.

Avivo Staff: Bruce Wenger, Vice President of External Relations; Lena Balk, Career Education Director; Jerome Smith, Recruitment and Business Development Specialist; Kim Sheagren, Communications Manager; and Meghan Hanson, Director of Employment Services.

Next Meeting
Wednesday, September 5th, 2018
8:15 AM to 10:00 AM
Graco Riverside Office Complex
65 11th Avenue NE
Minneapolis, MN 55413

- 1) Welcome & Introductions:** Lena Balk started the meeting at Crescent Electric Supply Company. Lena recognized the new BPC members; Camille Sherman of Harvard Maintenance, Katy Minter of Randstad USA, and Jason Hatch and Cailan Sockness of Superior Group. Lena thanked Michelle Dreier and the Minnesota Electrical Association for hosting the meeting. Lena also thanked Karen Leddy and Enterprise Holdings for their donation to Avivo.
- 2) Avivo Updates:** Lena introduced Bruce Wegner, Avivo VP of External Relations. Bruce updated the group on upcoming Minnesota Legislature regarding funding for non-profits and Avivo's plan to expand and renovate at the 1900 Chicago location. Bruce thanked Karen Leddy and spoke about the impact that the BPC could have when speaking with their elected officials and the importance of mentioning that they support Avivo and its mission. Bruce announced Avivo's new initiative of partnering with Star82, an analytics firm to help us better measure our participant metrics and help ensure their success. Bruce announced Erik Aamoth's joining Avivo as the VP of Career Education. Finally, Bruce recognized Rebecca Bedner joining Avivo as the new Director of Annual Giving & Volunteer Coordinator.
- 3) Avivo Program Highlight:** Lena introduced Megan Meuli. Megan provided the BPC with insight regarding the Employment Services for Women program that Avivo is running in North Minneapolis. Megan explained how the program helps women with looking for employment, preparing for interviews, and connects them with other services that they may need.

- 4) **BPC Priorities Updates:** Meghan Hanson updated the BPC on the changes recently made to the BPC Priorities document. The updates include consolidating the Funding & Marketing and the Placement & Work Readiness priority areas. The BPC Ambassador group felt that this streamlined the BPC's responsibilities. Curriculum remained on its own. Finally, Membership will now be an overall theme and a responsibility of all members.

Funding and Marketing:

- Bruce shared the opportunity that the BPC could undertake to help fundraise for Avivo project like repairing the elevator. Bruce also mentioned that Pat Stone of Wells Fargo thought that a panel to discuss charitable giving and how to speak to your company about it, would be useful for the BPC.
- Meghan Hanson alerted the BPC to the growing need of flash drives for Avivo's participants use in job seeking. Any donated flash drives can be dropped off at any Avivo location and should be noted to be given to Meghan Hanson.
- Lena spoke upon Career Education starting its 4th year of Direct Appropriation services. Career Education has begun an Open Enrollment sessions at the 1900 Chicago location. Career Education has formalized a partnership with Higher Ground in St. Paul to offer training programs and career services. Lena announced a new partnership with Marsden to develop new training programs for their employees and a potential partnership with the Minnesota Electrical Association.
- Meghan announced that Avivo is entering its fourth year of offering the Displaced Homemaker program and 2nd year of receiving direct appropriation funding. Avivo applied for a funding with Caterpillar for to support the disability services team model changes. Employment Services has a partnership with Tubman to provide career education and employment services and has recently applied for 3 new grants opportunities to grow the partnership. Finally, Avivo has sent a letter of interest to the City of Minneapolis to help connect residents with Employment Services and Career Education.
- Kim Sheagren spoke on how the BPC can share more of Avivo's updates via social media. BPC members can also go to greatnonprofits.org and rate/review Avivo.

Placement and Work Readiness:

- Jerome presented the upcoming work readiness opportunities for Quarter 3 (July to September). A demonstration of the new "Job Seekers of the Month" section of the BPC Portal was given. The purpose is to better connect the BPC with job seekers who are demonstrating extraordinary values and are actively seeking employment. Finally, Jerome announced the "Employer of the Day" opportunities are also being offered ad hoc for BPC members looking to market their job opportunities more.

Curriculum:

- Lena Balk thanked the BPC members who have attended Occupation Advisory Committee sessions. Avivo will also be having an upcoming COE site visit September 17 – 20, 2018. She will be reaching out to partners to meet with team or schedule site visits. .

- 5) **Minnesota Department of Employment and Economic Development – Data Tools – Timothy O'Neill, Regional Labor Market Analyst:** Timothy O'Neill demonstrated for the group various tools that employers can use while navigating the labor market in Minnesota. Those tools included but are not limited to; job vacancy survey tool, workforce strategy consultants, and occupational employment statistics. A discussion by members included wage increases as incentives for recruitment and hiring.

6) Remaining Business Partner Council Meetings 2018:

Wednesday September 5, 2018 8:15 AM – 10:00 AM – Graco Riverside Office Complex
65 11th Avenue NE Minneapolis, MN 55413

December Appreciation Luncheon
Tuesday December 4, 2018 from 11:00 AM – 1:00PM, Hope Church

7) Wrap – Up: The next meeting is September 5, 2018. At the time of the meeting the next meetings location was not determined. The minutes have been updated to reflect the next meeting's location will be held at Graco.