Avivo Annual Report

Year in Review:
Live well. Work well.
In 2018, Avivo was immersed in the worthwhile work of advancing recovery and economic wellness for all Minnesotans. Our priority remains addressing the deep needs our neighbors face and removing systemic barriers to success. With your support, nearly 15,000 people were able to transform their lives this past year! Thank you.

Last year, the ugly realities of homelessness, poverty, and addiction in Minnesota became more visible than ever. We saw the presence of the Minneapolis homeless encampment ignite; the crisis of opioid use soar; and unemployment continue for individuals for whom work is out of reach.

We are unswerving in our belief that everyone deserves the chance to live well and work well — individuals living in homelessness and poverty, and with a disability, mental illness, addiction, and chronic unemployment.

We achieved a significant milestone in combatting homelessness. Red Lake Nation asked Avivo to partner in October and house 100 native people living at The Wall of Forgotten Natives in four to six months. Thanks to amazing landlords and committed partners, we were able to house as many as 70 people by the end of 2018 — well on our way to finding housing for one hundred in under six months.

Another milestone for Avivo is in the area of ensuring that everyone has access to the treatment they need. We provided 2,131 chemical use assessments so people could access the best level of care.

Avivo also offers transitional recovery housing for individuals while in treatment. This increases participants’ abilities to achieve recovery. BATC-Housing First Minnesota Foundation and three build partners completely renovated our eight-unit apartment building which is home to 40 mothers and their children each year in our family treatment program. We also purchased two apartment buildings we were renting. This enables us to preserve transitional housing for our participants and eliminate the risk of losing housing in the future!

I remain proud to be a part of one of the largest workforce development organizations that helps people living in poverty economically advance. Avivo helped more than 4,300 individuals, who experience multiple or chronic barriers to self-sufficiency, find employment. And 2,897 individuals and their families moved off of welfare into work!

Avivo wouldn’t exist if it wasn’t for you. Thank you for being a champion to individuals and families in our community who are working so hard to transform their lives.

Please take time to scroll through our 2018 achievements and celebrate what we have done together!

With gratitude,

Kelly Matter
President & CEO
Look at what we accomplished together

Together, individuals who face complex barriers — poverty, homelessness, unemployment, chemical addiction or mental health concerns — are achieving recovery and economic stability.

See below!

14,881 People Served

Twin Cities metro counties, St. Cloud, and Princeton

- 23,000 children benefitted from Avivo services
- 96% of Avivo participants live at 100% poverty level and below (family of 4 living on annual salary of $25,100)
- 65% of individuals served are people of color
- 4,214 people accessed treatment & mental health services
- 4,385 individuals entered jobs or careers
- 798 individuals find housing and supportive services to avert recurring homelessness
- 8 out of 10 participants retained employment after 6 months
- 2,897 moved off welfare and into work
- 265 achieved industry credentials

We are unswerving in our belief that everyone deserves the chance to live well and work well — individuals living in homelessness and poverty, and with a disability, mental illness, addiction, and chronic unemployment.


“Avivo purchases apartment buildings to preserve family recovery housing,” Avivo, October 2018, bit.ly/Avivo1018
Stories behind the numbers
Each person at Avivo counts. Everyone has unique abilities, connections to community, and a path for a healthy future.

Read a few of our participants’ stories.

Hirut
“This job changed my life. I’m very happy,” says Hirut, mother of five children. Hirut immigrated to the United States 22 years ago. She endured many hardships, including leaving an abusive marriage relationship. Needing to support her children, she enrolled in Avivo’s maintenance custodial training program. After graduating she secured a position with the City of Minneapolis.

Antoinette
Antoinette, age 24 and mother of a three-year-old daughter, was living in supportive housing for youth. Deciding she needed to find a way to support herself, she turned to Avivo’s youth employment program. With Avivo’s help, Antoinette is on track to start a career as a Certified Nursing Assistant (CNA). She’s certified now and looking for her first job! She is excited to move off of public assistance and earn enough to rent a two-bedroom apartment. “I’m trying to go higher up to the LPN, to RN... I’m trying to push all the way,” she says. “But I’m going to take it step by step.”

Tommy
“I’d completed recovery programs two different times,” says Tommy, “but never really stayed sober until I did career education at Avivo.”

Tommy enrolled in the maintenance custodial training program, graduated and passed the Minnesota Boiler’s Operator exam. Avivo’s employment and career services helped him gain confidence for his job hunt. Soon after graduation, he secured his job as a Chemical Maintenance and Waste Treatment Operator for a Twin Cities circuit board manufacturer. In three years, Tommy has been promoted and received multiple pay raises. “It’s kind of amazing when I think about the changes that I’ve made.”

Vincent
For years Vincent lived with undiagnosed PTSD, caused by several traumatic family events. To cope, he used illegal substances to self-medicate which ultimately led to his incarceration.

Once enrolled in Avivo’s treatment program, the confirmed dual diagnosis helped him choose the substance-free life he lives today.

Hitting one year of sobriety was a major achievement for him! He stayed connected to support and started volunteering to give back. He completed an internship as a recovery coach and hopes to turn his ability to relate to peers into a career.

“It’s been one big circle, everybody helping each other,” says Vincent. “I’m glad to be part of that.”
The Avivo Way
For each unique individual, Avivo pairs services whenever necessary for a foundation that helps participants achieve health, social, and economic wellness that transforms lives.

Chemical & Mental Health Services
Treatment, mental health services, housing & housing support, and care coordination

Avivo Institute of Career & Technical Education
Short-term training courses that launch individuals on career paths or in-demand jobs

Employment Services
Individualized services for youth, under- and un-employed individuals, immigrants, and people with disabilities

Unique Approaches

Children, infant to age 17, can live with their mothers while they are in treatment
Avivo offers one of very few programs in Minnesota that allows children over age 12 to live with mom during treatment

Scholarships for Avivo’s Institute of Career & Technical Education
100 Avivo participants, who would otherwise not have access, are able to enroll in career training each year

Wellness integrated in services introduced organization-wide in 2018
Tobacco cessation, physical activity, and nutrition initiatives to increase participants’ successes
Capella employees adopted 120 people or 40 families during our 2018 Adopt-A-Family program.

Wells Fargo volunteers hosted the 7th Annual Wells Fargo Avivo Backpack Event to benefit Avivo families.

Volunteers from Graco provided supplies, and prepped and painted the building at one of our Minneapolis locations.

Medtronic volunteers helped weed, mulch, plant, and build picnic tables and basketball hoops at two of our Minneapolis locations.

UHG volunteers packed more than 200 backpacks for families in our programs.

U.S. Bank volunteers cleaned and prepped our apartments in our transitional recovery housing for painting.
Statement of Activities (audited)
for the 12 months ended December 31, 2018

Support & Revenue

- Government Contracts $16,752,588 60%
- Program Service Fees & Other $9,634,414 34%
- Contributions (including United Way) $1,711,773 6%
Total Revenue & Support $28,098,775 100%

Expenses

- Employment Expenses $6,517,764 23%
- Career Education $2,729,242 9%
- Chemical & Mental Health $16,010,362 57%
- Management & General $2,538,684 9%
- Fundraising $473,433 2%
Total Expenses $28,269,485 100%
Change in Net Assets $ (170,710)

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You helped us be the difference in the lives of others!
We couldn’t have done it without our amazing donors, volunteers, and partners.

9,332 hours donated by 701 volunteers
$262,696 dollar value by independent sector of volunteer hours
$1,456,480 contributed through charitable giving, including United Way

2018 SUPPORT

We remain grateful to the following individuals and funders who provided financial support. Thank you for believing everyone deserves the chance to live well and work well.

Individuals

$10,000+
Mara & Colin Ryan
Pat & Ann Ryan
Mark Skubic
Patrick & Sandy Stone
Paul & Angela Way

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Inkind Donors

BATC-Housing
First Minnesota Foundation

Crystal Kitchen + Bath, The Kingdom Builders, & Soderberg Apartment Specialists

We are extremely grateful for the overwhelming generosity of the Foundation and three build partners. They covered the costs and provided the labor to renovate eight apartments in our transitional recovery housing — home to mothers and their children while in treatment.

Thank you!

Inkind Donors

The following individuals, businesses, and groups donated items and services on behalf Avivo participants. Many participated in our 2018 Adopt-A-Family Initiative and Build-A-Backpack Drive.

Erik Aamoth
Aimia US
Air Liquide
Megan Allen
Gat Alward
Linda Sue Anderson
& Tim Hammett
Apex Systems
Apple Valley Soccer Family Group
Meredith Azeem
Andrew Bach
Tonya Barron
Rebecca and Maggie Bedner-Faris
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Terri Zborowsky

* Denotes in-kind gift with reported value to Avivo exceeding $5,000

Volunteers
Avivo volunteers donated 9,332 hours to strengthen the lives of individuals we serve. We recognize the following for their skills and time they shared to help make our mission come alive.

Business Partner Council
Business partners share time and talents to oversee training curriculum design, facilitate trainings and student seminars, and serve as hiring partners for our career education graduates.

Samia Ali
Volt Workforce Solutions
Greg Anderson
Tennant Company
Melissa Anderson
New French Bakery
Tamra Anderson
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On Demand Group

Tyler Sadek
Parsons Electric

Dara Salvevold
Caterpillar

Vielka Sanchez
Payday Staffing

Linellis Santiago
FedEx Freight

Kari Scanlon
Touchstone Mental Health

Ryan Seleski
Land O’Lakes

Camille Sherman
Harvard Maintenance

Steve Shore
David Siegel
BATC

Omsh Singh
Comcast

Patrick Stone
Wells Fargo

Danette Strickland
Pitney Bowes

Ashley Sturges
Mall of America

Janet Thies
Nycor Technical

Golia Thor
Elim Care

Je Vang
Science Museum of MN

Katie Vogt
Cintas

Sheng Vue
Experience Leadership

Athelgra Williams
Minneapolis Parks and Recreation Board

Diana Williams

Malli Yang
Aerotek

Nancy Zylla
Impact Group
Avivo’s mission is to increase well-being through recovery, employment, and career advancement.

Avivo envisions our communities free of health and economic disparities.

Founded in 1960, Avivo provides chemical and mental health services, career education, and employment services. We specialize in helping individuals and families who face personal or systemic barriers — poverty, homelessness, joblessness, chemical addiction or mental health concerns — achieve recovery and economic stability. We believe everyone deserves the chance to live well and work well. For more information, visit avivomn.org.